

1.3: Curriculum Enrichment

1.3.1 Institution integrates crosscutting issues relevant to Professional Ethics,

Gender Human Values, Environment and Sustainability into the Curriculum.

In the curriculum provided by the Savitribai Phule Pune University of different Programs the following courses are addressing below mentioned cross-cutting issues:

1. Professional Ethics
2. Gender
3. Human Values
4. Environment and Sustainability

Sr. No	Program	Course Name	Course Code	1	2	3	4
1	Master of Business Administration (MBA) Syllabus 2019 Pattern (revised) 2 year, 4 Semester Full time Programme Choice Based Credit System (CBCS)	Indian Ethos & Business Ethics	402	✓	✓	✓	✓
2		Corporate Social Responsibility & Sustainability	408	✓		✓	✓
3		Cyber Laws	407	✓	✓	✓	✓
4		Managing Innovation	118				
5		Verbal Communication Lab	113	✓	✓	✓	
6		Consumer Behaviour	206 MKT	✓	✓	✓	✓
7		Integrated Marketing Communications	217 MKT	✓	✓	✓	✓
8		Customer Relationship Management	409 MKT	✓	✓	✓	✓
9		Financial Laws	403 FIN	✓		✓	
10		Banking Laws & Regulations	2022 FIN	✓		✓	
11		Competency Based Human Resource Management	205 HRM	✓	✓	✓	
12		Employee Relations & Labour Legislation	206 HRM	✓	✓	✓	
13		Strategic Human Resource Management	304 HRM	✓	✓	✓	
14		Current Trends & Cases in Human Resource Management	404 HRM	✓	✓	✓	✓
15		Labour Welfare	217 HRM	✓	✓	✓	✓
16		Public Relations & Corporate Communications	220 HRM	✓	✓	✓	
17		Mentoring and Coaching	316 HRM	✓		✓	
18		Labour Legislation	409 HRM	✓	✓	✓	✓
19		Designing HR Policies	410 HRM	✓	✓	✓	✓

DTE Code: 5303
AISHE Code: C-45884

PUN Code: MMA017230
ARA Code: 01555303

AICTE ID: 1-12614931

H.S.B. P.V.T. GOI
FACULTY OF MANAGEMENT
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Faculty of Management

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20	Leadership and Succession Planning	414 HRM	✓	✓	✓	
21	Artificial Intelligence in Business Applications	404 BA	✓	✓	✓	✓
22	Social Media, Web & Text Analytics	312 BA	✓	✓	✓	✓
23	Healthcare Analytics	410 BA	✓	✓	✓	✓
24	Elementary English	FOU - 001	✓		✓	
25	Verbal Communication & Presentation Skills Workshop	ENR - 56	✓		✓	
26	Emotional Intelligence & Managerial Effectiveness Lab	ENR - 64	✓	✓	✓	
27	Team Selling Lab	ENR - 67	✓	✓	✓	
28	Social Impact of Technology – Case Study Development and Presentation	ENR - 70	✓	✓	✓	✓
29	Swacch Bharat - Case Study Development and Presentation	ENR - 79	✓		✓	✓
30	Constitution of India – Seminar	ENR - 81	✓	✓	✓	
31	Consumerism and Sociology of the Family – Seminar	ENR - 88	✓	✓	✓	
32	Rural Immersion Project	ENR - 96	✓	✓	✓	✓
33	Managing for bottom of the Pyramid Business – Seminar	ENR - 97	✓	✓	✓	✓
34	Digital Technologies For Social Inclusion - Case Study Development and Presentation	ENR - 98	✓	✓	✓	✓
35	Social Impact Analysis for Local Community Projects - Case Study Development and Presentation	ENR - 99	✓	✓	✓	✓
36	Social & Ethical Aspects of Healthcare – Seminar	ENR - 100	✓	✓	✓	
37	Spirituality for Managers – Seminar	ENR - 101	✓	✓	✓	✓
38	Yoga	ENR - 102			✓	
39	Fine Arts	ENR - 112	✓			✓
40	Cross Cultural Management and Global Leadership	SE - IB - 03	✓			✓
41	Smart-Cities - Case Study Development	ENR - 78				✓

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		and Presentation				
42		Summer Internships Project	✓		✓	✓
43		Skills Development Programs	✓	✓	✓	✓
44		Blood Donation, Gender Equality, Tree Plantation	✓	✓	✓	✓
45		Information security - III	✓	✓	✓	
46		Skill development - I	✓		✓	
47		Introduction to constitution	✓	✓	✓	
48		Introduction to Cyber Security	✓	✓	✓	
49		Human Right I	✓	✓	✓	✓
50		Human Right II	✓	✓	✓	
51		Information Security - II	✓	✓	✓	
52		Skill Development - II	✓		✓	
53		Information Security - IV	✓	✓	✓	



[Signature]
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